

Why **Dynasty** ?
SINCE 1995

B2B Solutions

in MODULAR kitchens, wardrobes and furniture





1. Brand, Clientele & Certifications

ABOUT US

1. Brand, Clientele & Certifications

Dynasty Modular Furnitures Private Limited was incorporated under the Companies Act, 1956 in the year 1995, with a well-equipped manufacturing facility in Jaipur (Rajasthan) for manufacturing of Modular Furniture using Wood Substitute Material or Eco-friendly products. Our Wide Range of Modular furniture includes Kitchen & Wardrobe wooden components, Home furniture, Office & institutional furniture, Executive table & Workstations, Green Door and other customized products. With procurement of Material from international and national brands like **ALVIC** from Spain, we provide quality products to meet every expectation of our esteemed customers.

Dynasty is a well known brand since 1995, in the B2B modular kitchen & furniture industry, with '**Customer Satisfaction**' as its core value. Focusing on 1.) *product range*, 2.) *product quality*, 3.) *timely deliveries* and 4.) *quick response to any customer queries*, we are able to continuously improve ourselves, as per the dynamic market situations; while maintaining an overall great customer experience.

- Subsidiary of **Dhabriya Polywood Ltd.** (BSE Listed).



- Complete In-House production facility with automated machinery and advanced softwares.

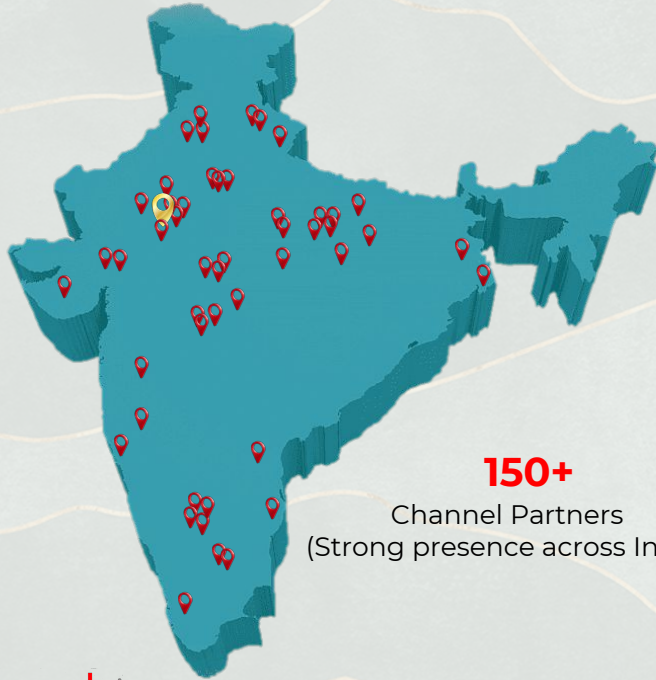


- Highly skilled and experienced workforce.



CLIENTELE

2. Production Capacity & Quality

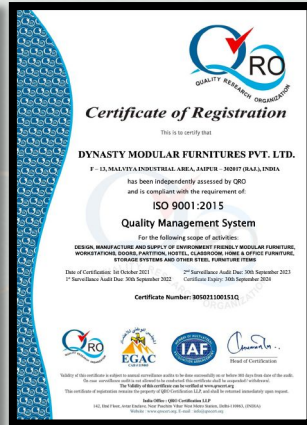


1000+
Completed Real Estate, Government
& Institutional Projects

CERTIFICATIONS

1. Brand, Clientele & Certifications

- OHSAS 18001:2007, ISO 9001:2015, ISO50001:2018 & BIFMA certified.
- Distribution tie-up with ALVIC, Spanish brand.
- Various other achievement & quality certifications.





2. Production Quality & Capabilities

INFRASTRUCTURE & CAPACITY

2. Production Quality & Capabilities



27+ Years of Expertise in Manufacturing

7000 Square Meter State-Of-The-Art Manufacturing Facility

Upto 18000 Square Ft. of Panel Processing Capacity per Day

- For designing & production planning with **European CNC machines**, we use world's leading furniture CAD/CAM software, **imos**
- Our **production management** processes run over a **customized software** designed to ensure efficient flow & timely services.



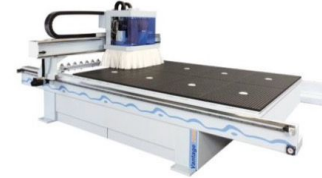
CNC BEAMSAW CUTTING MACHINE



AUTOMATIC EDGE BAND MACHINE



CNC MULTI HOLE BORING MACHINE



CNC WOOD WORKING MACHINE

PLANT & SHOWROOM TOUR

2. Production Quality & Capabilities



PRODUCTION QUALITY

2. Production Quality & Capabilities

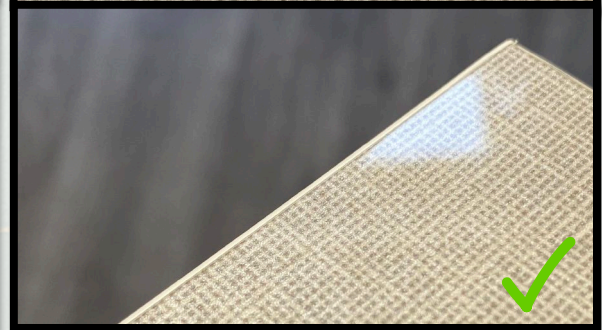
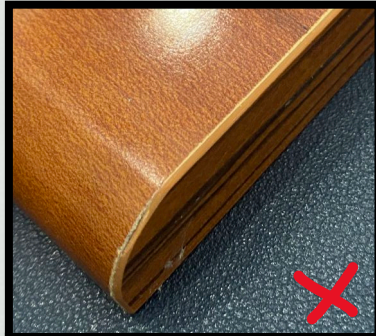
At Dynasty, we make it a priority to avoid finishing issues like

1.) chipping at top surface,

2.) excess glue deposit around edge band,

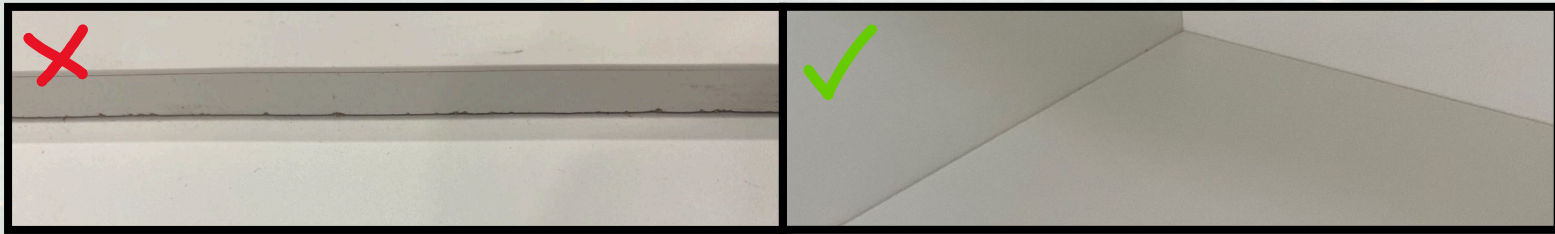
3.) uneven & raised edge band

...





4.) alignment at the joints of carcass boxes,



5.) chipping at the edges of top surface of panels,

Etc.

RANGE OF DESIGN POSSIBILITIES

2. Production Quality & Capabilities

With a range of technologies, Dynasty offers a great range of design possibilities.



Membrane Press



Paint Booth



Welding & Powder Coating



Post Forming



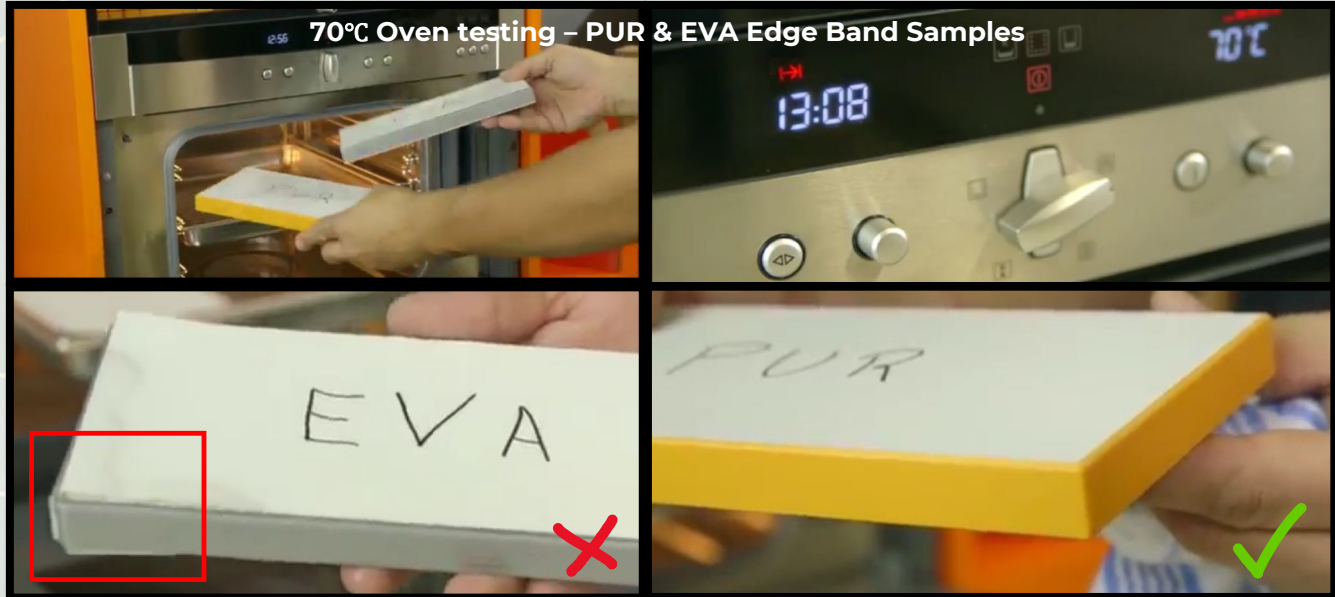
Hot & Cold Press



CNC Wood Cutting

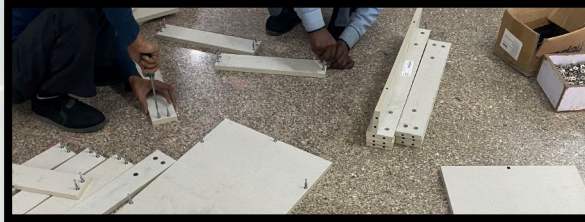
2. Production Quality & Capabilities

At Dynasty, for Edge Banding, we use the EVA glue (most popular & cheaper) or PUR glue (best technology in the industry), as per customer requirement.



INSPECTION & PACKAGING

2. Production Quality & Capabilities



Dedicated department for **final quality check** of all items before packing, in order to minimize chances of errors as well as to **continuously improve** our systems and processes.



Optimum packing to sustain most transport and handling impacts. **3D technical drawings, for on-site assembly support** are attached with the packets.



3. Timely Service & Response to Customers

ORDERS MANAGEMENT

3. Timely Service & Response to Customer

		TOTAL Sq. Ft.	DAYS LEFT TO SHIPDATE	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	
				Order File Making	Issue Order File	Optimization	Design Coordination Check	Raw Material Issue	Pasting & Hot Press	Cutting	Rounding	Form Feed	Edge Band	Router	CNC (Homag)	O Section	Door Processing	Mill/Hole	Paint Booth	Carpentry Work	Metal Work & Primer Coating	H.W. Issue + Assembly & Insp.	Packing	
R	FEB/MAR-1053-B/B	71	3	3:02:01	0:00:36	0:01:19			18:25:50	23:24:22														
R	FEB/MAR-5277-A/A	8760	11	3:25:20	0:00:12	0:00:14	2:15:15																	
R	FEB/MAR-5281-A/A	30	34	7:07:01	49:10:47	0:00:17																		
R	DEC/JAN-4918-A/A	18	18	3:22:06																				
R	FEB/MAR-1066-A/A	15	9	3:22:29		1:54:29																		
U	FEB/MAR-1072-B/B	16	0																					
R	FEB/MAR-1069-A/A	28	8	3:23:38		1:53:55		16:26:11	23:22:11	6:25:22														
R	FEB/MAR-1065-A/A	57	4	2:23:43		2:17:58		39:27:36																
R	FEB/MAR-3012-A/A	881.5	14	0:50:45																				
R	FEB/MAR-3013-A/A	1013.5	14	0:50:56																				
R	FEB/MAR-3014-A/A	633	14	0:51:10																				
R	DEC/JAN-3110-A/A	1832	14	0:51:20																				
R	FEB/MAR-5283-A/A	13		0:52:35																				
U	FEB/MAR-4021-A/A	11.5	6																					
U	FEB/MAR-3040-A/B	7	2																					
U	FEB/MAR-3040-B/B	23	2																					
R	DEC/JAN-1095-A/C	69	6	4:44:32		0:41:24																		
R	DEC/JAN-1095-B/C	150	6																					
R	DEC/JAN-1095-C/C	11	11	1:28:28																				
R	FEB/MAR-1067-A/A	65	6	3:44:02		0:39:48																		
U	FEB/MAR-1070-A/A	8	2	1:42:37		2:31:03																		
U	FEB/MAR-1078-A/B	9	4	0:41:36		2:23:13																		
U	FEB/MAR-1078-B/B	15	4	0:42:31	2:16:03	0:01:12	0:09:55																	
R	FEB/MAR-1064-A/B	100	11	2:43:15		0:31:43																		
R	FEB/MAR-1064-B/B	9	11																					
U	FEB/MAR-1072-A/B	5	3	1:48:05		0:21:57																		
U	FEB/MAR-1072-B/B	16	3	2:01:32	0:00:19	0:00:13	0:06:39																	
R	FEB/MAR-1005-A/A	36	6	0:44:06		0:40:44																		
R	FEB/MAR-1074-A/A	64	6	0:46:21		0:40:09																		
R	FEB/MAR-2008-A/A	325	11	0:29:42																				

We manage each order, at each stage of the production process by checking the **time taken** to complete.

This not only helps us give **live updates** to any related queries, but also **keep check on any loopholes** in the system or roadblocks in the processes.

3. Timely Service & Response to Customer

90%+

Timely Deliveries every month !

98%+

Complaint Free Deliveries every month
& immediate replacements for manufacturing issues !

Service quality related calculations are done **based on actual data of every activity recorded through our software systems used during order processing**. No assumptions have been made for these calculations.

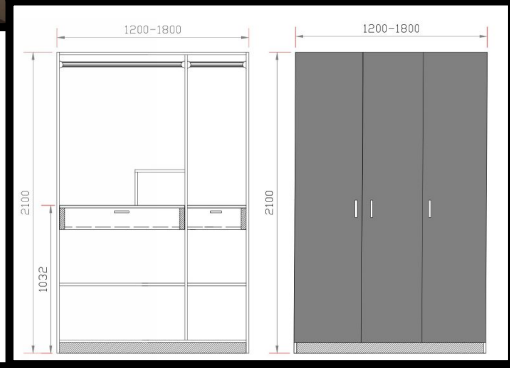
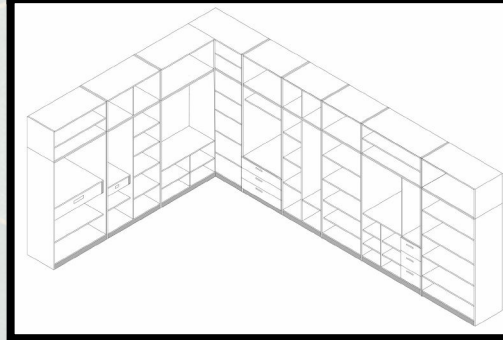
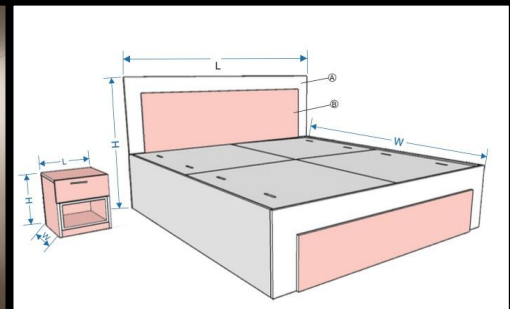


4. Wide Range of Products

PRODUCTS

1. Kitchen Carcass Boxes & Shutters (for full modular kitchen systems)
2. Customized Wardrobe Carcass Boxes (for full wardrobe systems)
3. Home Furniture
4. Office & Institutional Furniture
5. Doors

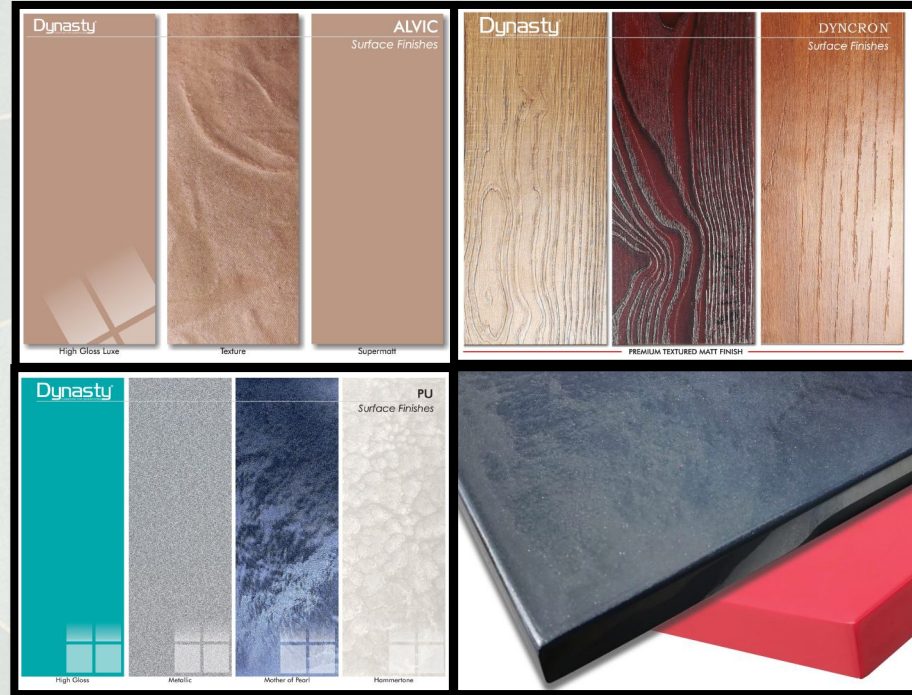
4. Wide Range of Products

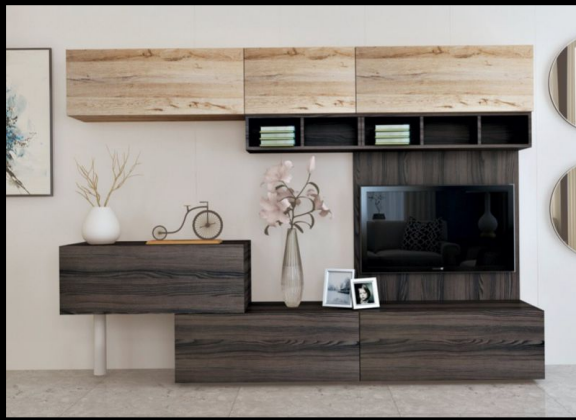


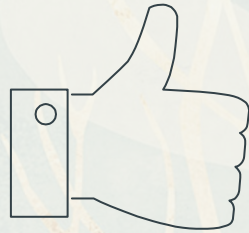
MATERIALS

1. PU Painted
2. Polished Veneer
3. Alvic (Imported from Spain)
4. Dyncron
5. Acrylic
6. 4SEB
7. Membrane
8. Postform
9. AquaTuff
10. MATT+

4. Wide Range of Products







5. Additional Support for Channel Partner

MARKETING & BRANDING SUPPORT

5. Additional Support for Channel Partner

We provide **continuous marketing support** to our channel partners with our range of catalogs and samples. We regularly update and improve our marketing tools, in order to suit the dynamic market situations.

We also support our channel partners by offering **showroom display support**, on case-to-case basis.



*Being an OEM manufacturer, we also support our **channel partners** with their **own branding on the finished goods using branded tapes or labels**, as provided by them to us.

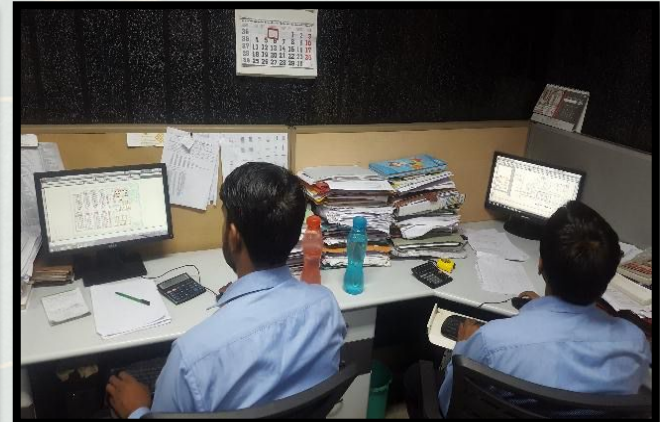
MISCELLANEOUS SUPPORT

All the **retail enquiries** that we receive through our **Digital Marketing** activities, are automatically segregated as per region and are then passed on to our channel partners in the particular region by our sales team.

5. Additional Support for Channel Partner

Our team of well equipped and experienced **designers** is always ready to help and **support** with channel partner requirements.

RAJASTHAN		Retail out-of-Jaipur & All Dealership					
DATE OF ENQUIRY	CLIENT NAME	STATE	CITY/ TOWN	INQUIRY SOURCE PLATFORM	NUMBER	EMAIL ADDRESS	REQUIREMENT DETAILS
11-10-2021 19:45:01	Mr Deepak	Rajasthan	Rajsamand	Phone Call			Dealership for Kitchen Shutters. Forwarded
11-11-2021 19:59:43	Mr Sushant	Rajasthan	Jaipur	Phone Call			Office furniture
11-11-2021 20:03:59	Shiv Sharma	Rajasthan	Jaipur	Phone Call			Wardrobe. Forwarded to Manoj Kumar
11-11-2021 20:04:00	Madhur	Rajasthan	Jaipur	Phone Call			Dealership Kitchen. Forwarded to Manoj Kumar
							Complete Office furniture. 1. 5 work station 2. Cabin 3. Conference table 4. Cabinets 5. Partitions
11-16-2021 20:04:00	Mr Saurabh	Rajasthan	Jaipur	Phone Call			Forwarded to Sumit Sharma
11-19-2021 20:04:00	Mr Vikram	Rajasthan	Dholpur	Phone Call			Dealership for shutters and Home furniture
11-20-2021 20:04:00	Mr Nimal	Rajasthan	Jaipur	Phone Call			PF modular kitchen shutter.
11-21-2021 20:04:00	Mr Deepak	Rajasthan	Jaipur	Phone Call			Modular furniture for home. Hot lead and client
11/22/2021	Mr Manish	Rajasthan	Jaipur	Phone Call			2 Modular Kitchen - Forwarded to Manoj Kumar
11-22-2021 20:04:00	Pravin Nahata	Rajasthan	Jaipur	Website			PU Modular Kitchen
11-23-2021 20:04:00	Mr ankuash	Rajasthan	Ajmer	Phone Call			Dealership - Shutter and furniture
11/29/2021	Mr Navneen Gupta	Rajasthan	Jaipur	Phone Call			Office Furniture
11/29/2021	Mr utkarash	Rajasthan	Jaipur	Phone Call			Kitchen shutter Dealership
12-07-2021 13:41:03	Mr Sunil Singh Rathor	Rajasthan	Kishangarh	Phone Call			Modular Kitchen. Forwarded to Manoj Kumar
12-7-2021 13:41:04	Mr Dhuraj Khatri	Rajasthan	Udaipur	Phone Call			Modular Shutter Dealership. Forwarded to Manoj Kumar
12-10-2021 17:07:31	Mr Arijit Gupta	Rajasthan	Jaipur	Phone Call			1 modular Kitchen and 4 Wardrobe. Forwarded to Manoj Kumar
12-10-2021 17:07:33	Mr Sunil Rathor	Rajasthan	Kishanagarh	Phone Call			Modular kitchen. forwarded to Manoj Kumar



Dynasty SINCE 1976 CUSTOMER EXPERIENCE ROADMAP

Best-in-class **MARKETING MATERIAL** to help take orders from the end customer.

1

LIVE TRACKING of all orders at each stage of production using our customized software; and **TIMELY RESPONSE** to all client queries.

3

OPTIMUM PACKAGING, to avoid damages from mishandling during transportation; and **ASSEMBLY INSTRUCTIONS** on each packet for on-site support.

5

Smooth **ORDER PLACEMENT** process with dedicated and experienced team, to help & support with all queries & details.

2

Dedicated team for **FINAL QUALITY CHECK** before packing (and **continuous improvement** in our systems), to ensure optimum quality.

4

Dedicated team to manage **DISPATCH**, to ensure timely and safe delivery of finished goods, as well as to give quick response to all client queries.

6

“

There is only one boss.
The customer. And he
can fire everybody in the
company from the
chairman on down,
simply by spending his
money somewhere else.

*~ Sam Walton,
Founder – Walmart*

Dynasty[®]
SINCE 1995

THANK YOU !



[CLICK HERE](#)

OR Scan QR Code
to download
Catalogs, Shade
Cards etc.

REACH US AT:

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**DHABRIYA
GROUP**